

PRESS RELEASE

Sound Reading Solutions and Southwest Education Announce Partnership

December 18, 2013. Sound Reading Solutions has partnered with Southwest Education to distribute and support the Sound Reading program in schools and correctional institutions in Texas, Utah, Idaho and Wyoming. Southwest Education has the network and expertise to widely implement the program providing remedial reading therapy to struggling readers across four states.

"We are excited to partner with Southwest Education to bring our program to such a vast territory. The SW Team has the skills, motivation and dedication to successfully implement our program and produce reading results," David Croudace, CEO of Sound Reading Solutions.

"The Southwest Education Team is very excited to be able to provide Sound Reading Solutions to all the schools we work with. The students are going to be the big winners," Becky Rodriguez, CEO of Southwest Education.

About Sound Reading Solutions

Sound Reading has developed a reading program that focuses on building auditory discrimination skills (the ability to recognize differences between sounds) first and then continues to grow other foundational reading skills such as phonemic awareness and phonics. The strong base in auditory skills allows students to progress rapidly in fluency and comprehension.

About Southwest Education

Southwest Education has been working with schools for the past 20 years by providing intervention and curriculum solutions in reading, math and social studies. The SW Support Team, which includes former district and school administrators and teachers, provides schools with on-going training, support and Professional Development Workshops.

For more information, contact:

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